



VEELISHA JAGTAP

Digital Marketer | Social Media Strategist | SMM | SEO | Analytics

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Email: jagtaveelisha@gmail.com

Location: Navi Mumbai.

EDUCATION

MSc in Engineering Management
July 2024

Aston University, United Kingdom

B.E. Computer Engineering
May 2022

Datta Meghe College of Engineering, Thane, India

SKILLS

- **Digital Marketing:** SEO, Content Marketing, Ad Campaigns (Google Ads, Meta ads), Email Marketing, Lead Generation.
- **Social Media Management:** Strategy Development, Content Creation, Community Engagement, Analytics, Platform Management (Facebook, Instagram, LinkedIn, etc.)

ABOUT ME

Digital Marketing & **Social Media Strategist** with **3+ years'** experience helping brands grow their online presence. Skilled in social media management, SEO, content planning, Google & Meta campaigns, and WordPress, I **managed 12+ clients**, driving 40%+ engagement growth, higher conversions, and stronger brand visibility.

I craft **data-driven strategies and content plans**, guide creative teams, and deliver end-to-end digital solutions that ensure consistent growth and audience engagement. Passionate about building brands online, I combine **strategy, execution, and teamwork** in every project.

WORK EXPERIENCE

Jun 2025 - Nov 2025

Social Media Strategist - **ENH Marketing, Dubai UAE**

- Leading social media strategy and digital campaigns for 12+ clients across multiple sectors.
- Created and executed content calendars, ad campaigns and engagement strategies, resulting in a 40% increase in audience engagement.
- Collaborated with creative teams to align visuals and messaging with brand identity.
- Delivered performance reports with actionable insights, improving client ROI by 25% on average.

Mar 2024 - Jun 2025

Social Media & Website Designer - **Freelancer**

- Designed and optimised high-performing, SEO-friendly, and responsive WordPress websites.
- Collaborated with Birbal Infinite Solutions on projects.
- Increased social media engagement by 40% through tailored content and analytics-driven strategies, generating leads and conversions.

- **Web Development:** WordPress (Design, Optimisation, SEO Integration), Responsive Design
- **Analytics & Reporting:** Google Analytics, Social Media Analytics, Performance Tracking
- **Tools:** Social Pilot, Canva, Semrush, Hootsuite.

LINKS



[LinkedIn Profile](#)



[Portfolio Website](#)

LANGUAGE

- English
- Hindi
- Marathi

REFERENCES AVAILABLE UPON REQUEST

Sudhir Gajengi

CMO | Birbal Infinite Solutions

Phone: +91 93218 33650

Email: sudhir@birbal.tech

Rofeena Majeeth

Social Media Head | ENH Marketing, Dubai.

Phone: +971 544576227

Email: sulaiharofeena@gmail.com

Oct 2020 – Apr 2022 (Remote)

WordPress Developer & Social Media Manager –
Digiventry Technologies & Marketing Pvt. Ltd.

- Built SEO-optimised WordPress websites tailored to client needs.
- Executed social media and ad strategies, boosting engagement by 30%.
- Optimised Meta Ads with improved creatives and targeting for higher engagement.

Apr 2019 – May 2020

Digital Marketing & Sales Associate –
Corporate Infocom Pvt. Ltd., Mumbai

- Led a team of 16 sales professionals, improving performance by 20% through training
- Acquired foundational skills in digital marketing and WordPress development to support team and business growth.

PROJECTS

Mar 2024 – Present

All WordPress Website Development Projects
Freelancer

- Designed and optimised responsive WordPress websites with a focus on SEO, performance, and user experience.



<https://veelishajagtap.in/wordpress-websites/>

Mar 2024 – Nov 2024

All Social Media Management Profiles
Freelancer

- Increased brand engagement by 40% through content, visuals, and campaigns for multiple clients



<https://veelishajagtap.in/social-media-accounts/>